

TRAFFORD COUNCIL

Report to: Children and Young People's Scrutiny Committee
Date: 9th July 2019
Report for: Information
Report of: Public Health/Partnerships and Communities

Report Title

An overview of the Trafford's Health and Well Being Start Well Board

Summary

This report provides an overview of the Start Well Board which reports to the Trafford Health and Wellbeing Board

Recommendation(s)

To note the information in the report

Contact person for access to background papers and further information:

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1. Introduction

Trafford's Start Well Board was established in 2017 as part of the life course approach to health and wellbeing. The Start Well Board focusses on health and wellbeing outcomes for pregnant women, children and young people aged 0-19 years, and up to age of 25 years where there is SEND.

The Board is accountable to the Health and Wellbeing Board (HWB Board). The HWB Board priorities have been adapted to the cohort the Board focusses on.

This paper describes the purpose and organisation of the Board.

2. Start Well Board and Health and Wellbeing Board

Health and Wellbeing Boards have been in place across England since 2013, with the goal of improving health and wellbeing through:

- improved partnership working.
- development of a shared understanding of local needs via the Joint Strategic Needs Assessment.
- supporting the development of strategies to improve health and wellbeing.

The inter-relationships between the Health and Wellbeing Board and life course boards can be viewed on the attached structure diagram. The Start Well Board is accountable to Trafford's Health and Wellbeing Board. Quarterly updates are provided via the chair, Cllr Cath Hynes to the Board.

3. Start Well Board purpose and structure

The Start Well Board is a multi-agency, strategic partnership board. The accountability for the delivery of national and local priorities for public health in relation to maternity, children and young people. The Board will also cover general prevention and work on the wider determinants of health where appropriate.

The Board's objective is to achieve measurable improvements in health outcomes and a reduction in health inequalities by:

- providing strategic oversight for the delivery of the national and local priorities for Public Health in relation to this lifecourse period.
- ensuring that all relevant systems and structures are used to deliver public health priorities.
- ensuring a joint strategic approach to commissioning and that commissioning decisions reflect local priorities and targets informed by the Health and Wellbeing Strategy (HWBS), the Joint Strategic Needs Assessment (JSNA) and Public Health Outcomes Framework (PHOF).

Membership includes representatives from a number of statutory organisations, education facilities and VCSE organisations. The membership of the Start Well Board as at May 2019 can be found in appendix A.

Minutes from the Start Well Board meetings can be found on the Trafford Partnership website: <http://www.traffordpartnership.org/health-and-wellbeing/health-and-wellbeing-board.aspx>

4. Start Well Board Priorities

The Start Well Board has four strategic priorities, which have been identified through national and local evidence, the JSNA (<http://www.traffordjsna.org.uk/Life-course/Start-well.aspx>) and discussion with partners. The strategic priorities are:

a. Supporting our children and young people to be a healthy weight

The Board is overseeing the development and implementation of a Healthy Weight Strategy for Trafford, which includes policy developments and impacts on the wider determinants of health, i.e. education, licensing and environment. The first partnership meeting will meet in July 2019. The outcome of this workstream will be to reduce the levels of obesity and overweight children as reported through the National Children Measurement Programme, (NCMP).

b. Increasing the number of children and young people who are physically active

The Board is engaging with the Sports and Physical Activity Partnership to provide strategic leadership to increasing and sustaining this increase in the proportion of children and young people who are physically active and engage in sport.

Physical literacy for children aged 0-4 has been prioritised. The outcomes of this work stream will support school readiness, and an improvement in the percentage of children aged 5-15 meeting national physical activity guidelines (At least 60 minutes (1 hour) of moderate to vigorous intensity physical activity on all seven days in the last week).

c. Improving mental wellbeing and resilience, (including adverse childhood incidents)

The Board has oversight on the delivery of the Local Transformation Plan for Child and Young People's Mental Health & Wellbeing and providing strategic leadership to support good mental health and improved resilience amongst our 0-19 year's population. The outcomes of this workstream will be an increase in the percentage of children and young people reporting good mental health, and improved waiting times for mental health services.

d. School Readiness

Improving school readiness and reducing the gap between children who receive free school meals and those who do not is a priority of the Board. The Early Year's Strategic Board is accountable to the board on this priority. There is an overarching Trafford school readiness plan and two place based plans one for the North locality and one for Partington. Increasing the number of children who are ready for school by developing and monitoring a Trafford Readiness to School Action Plan and place based focus locality plans for Partington and Old Trafford. The outcome of this work stream is an increase in the number of children who are ready for school.

5. Sub-boards of the Start Well Board

Sub-boards of the Start Well Board include:

- **0-5 Early Years Strategic Board:** The aim of this board is to increase the proportion of children who are ready for school at the end of the Early Years Foundation Stage and narrow the gap for the most disadvantaged children.
- **SEND Board:** The aim of this board is to determine how well Trafford carries out its statutory duties in relation to children and young people with special educational needs and/or disabilities in order to support their development and how we support these children and young people to achieve the best possible educational and other outcomes, such as being able to live independently, secure meaningful employment and be well prepared for their adult lives.
- **Education and Skills**

- **Children and Young People's Health Sub Board:** This board will be established in September 2019 and will focus on the health service offer to pregnant women, children and young people.

6. Further Information

Further information on specific work streams detailed above can be provided for future Committee meetings as requested.

Appendix A: Start Well Board Membership, correct as at May 2019.

Name of Member	Organisation
Andy Burrill	Greater Manchester Police
Angela Brown	Trafford Council, Commissioning
Ann Day	Healthwatch Trafford
Cllr Cath Hynes	Trafford Council, Executive Member for Children's Services
Cathy Rooney	Trafford Council, Director for Early Help and Children's Social Care
Claire Ball	Trafford Council, Commissioning
Debbie Pole	Trafford Clinical Commissioning Group
Helen Gollins	Trafford Council, Public Health
Jan Trainor	Trafford Council, Family Support Team
Jane Cryne	Trafford Council, Commissioning
Jane O'Keefe	Trafford Council, Transformation
Jenny Hunt	Trafford Council, Strategic Lead for Early Help
Jo Gibson	Trafford Council, Head of All Age Commissioning
Jules Kennedy	Trafford Carers Centre
Karen Samples	Trafford Council, Education Standards, Quality and Performance
Cllr Karina Carter	Trafford Council, Executive Member for Education
Kate Hardman	Trafford Council, Public Health
Kate Murdock	Trafford Council, Family Support Team
Kathy Murphy	Manchester Foundation Trust NHS
Louise Wright	Trafford Council, Partnerships and Communities
Margaret James	Trafford College
Nikki Edwards	Trafford Clinical Commissioning Group
Paula Lee	Pennine Care, West Area Family Support Team
Ric Taylor	Trafford CCG, Mental Health and Learning Disabilities
Richard Spearing	Trafford Council, Integrated Network Director
Sally Carr	The Proud Trust
Sarah Grant	Trafford Council, Partnerships and Communities
Sally Carr	The Proud Trust
Cllr Sean Anstee	Trafford Council, Shadow Executive Member for Children's Services
Sophie Triantafillou	Trafford Council, Safeguarding Board Manager
Stella Wellings	Manchester Foundation Trust NHS
Tim Weedell	Trafford Clinical Commissioning Group